

Leveraging excellence and value through collaboration

CIO

Specialist

CIO Specialist Advisory LLP

Our Iceberg is Melting: Changing and Succeeding Under Any Conditions



What Penguins Teach Us?

- ✓ We must work together to ensure survival
- ✓ We are all trying to nurture something we care
- ✓ Not everybody makes it
- ✓ It is worth the time, effort and energy it takes to work together as a community
- ✓ When it feels cold and lonely, that is the time we come together as community
- ✓ Despite their name, there is no emperor

*For us Business is
an ecosystem
where
Organizations form
communities*



CIO Specialist Ecosystem



Our endeavour is to take the IT Industry to the next level through constant improvement of capability and maturity by working closely with our ecosystem and deep engagement with each one of us for the benefit of our society and industry.

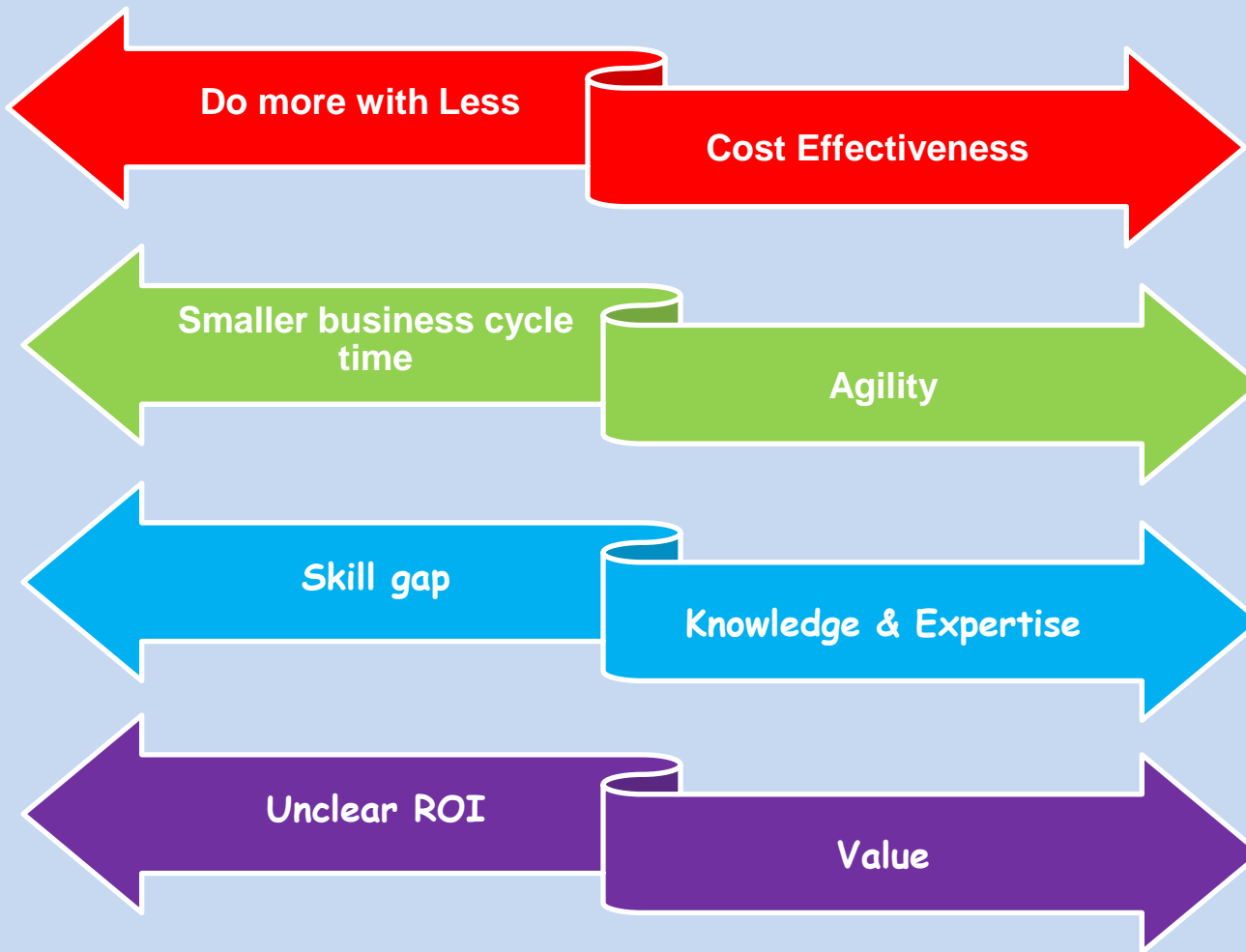


What are our goals?





Our answers to challenges





Our Current offerings

Advisory Services

(please click on hyperlink below for details)

- [CIO Advisory](#)
- [CISO Advisory](#)
- [CIO on Demand](#)
- [CIO Education](#)
- [CIO Exchange](#)

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Technology Services

(please click on hyperlink below for details)

- [Cloud](#)
- [Mobility](#)
- [ERP](#)
- [WI-FI As A Service](#)
- [Decision Support](#)

Expertise:
Former
CIO/CXO level
experts with
decades of
experience

ROI: Faster
business cycle
results in ROI
from Services.
Value
realization is
key

Cost: Very
Competitive
Pricing due to
expertise of
our network

Agility: Faster
Deployment
through
collaboration
and vast
experience



Why us?

- Our network is carefully selected and aligned to the value system of cost, agility, expertise and value. We acquire our capability from our community.
- We become trusted partners for your business as we create strategic partnerships with our ecosystem.
- We are vendor neutral and hence reduce the risk of conflict of interest.
- Due to our collaborative platform, our associates huddle to bring best solution at most competitive pricing.
- We retain the flexibility of smaller organizations while we create a flavour of large provider.
- Our core belief is knowledge should be free. Our research and experiences will be shared with our ecosystem for free.



Collaborate to Succeed



..... We complement rather than compete.....



We are in this business..

Because we felt ..

- Information and Communication Technology (ICT) can be much cheaper than it is today. There is a need for expert advice and handholding much like an extended CIO's office.
- There is a lot of organizations which are innovative and cost effective but they are either unknown or isolated and hence there is a need to connect them to businesses so that value can be realized from real expertise.
- ICT is mostly viewed as a cost center and/or a support function. But in reality it should be value creator and strategic business partner. As business runs on IT, we need to address the gap between Business and IT.
- Large providers sometimes lose flexibility, agility and creativity. These are required for success of business whom they are serving and make IT solutions cost effective.
- Knowledge, experience and expertise either comes at a premium or they are beyond the reach of most of us. There is a need to tap the wisdom of our Veterans.



Thank You

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